



Shinotech Software, Inc. | Global Case Study

Developing New IT Solutions For a Global Food Packaging Manufacturer

Our client wanted to update their existing intranet website which was built years ago on an older, currently outdated .NET technology. Over the years, the product categories they were managing in the old system had grown heavily, so they imminently needed a software development partner to develop some new apps embedded into the intranet. Shinotech's team worked hand-in-hand with client's project management leaders to accomplish the project

Developing New IT Solutions For a Global Food Packaging Company.

The Client

Our client provides a broad range of products serving their global client base and the food packaging industry. As one of the largest food-service packaging companies in North America, our client has eleven facilities in the United States. They provide thousands of product solutions to meet their customers' food packing needs.

The Challenge

The client wanted to update and improve their existing intranet website which was built years ago on currently outdated .NET technology and did not support the current business needs as well as required. The product portfolio was much bigger than before, so it was very challenging to manage it in the

old system. They urgently needed a software development partner to develop some new applications embedded into the intranet system. The client had outsourced intranet maintenance work to a third-party, but they were no longer satisfied with the delivery quality. Our client chose Shinetech, based on our team's delivery quality and understanding of their products, which we demonstrated during the free trial period.

Working in close collaboration with Shinetech has helped the client improve their internal processes and collaborate with their clients better.

The Solution

Together with the client, Shinetech built a 4-person team of experts to develop a SharePoint 2013/Online solution that processed all the data from SQL server to the end users. This solution allows the staff to manage the financial transactions and daily work with ease. Using this new system, they can find and manage their consumer invoices quickly. Shinetech's team worked hand-in-hand with client's project management leaders to accomplish the project. It required precise cooperation between client's onshore team in charge of exploring the business requirements and Shinetech's offshore team responsible for developing the technical solution. We had frequent communications and used emails, GoToMeetings, voice calls, online chatting and on-site visits to handle daily collaboration.

The Result

Our client's sales team has successfully used the new IT solutions Shinetech's offshore team developed to demonstrate the products and designs to clients and communicate better with them. The client's internal teams can use their intranet with ease and confidence so improves also internal processes and the collaboration among manufacturing sites is better now. Since we began collaborating with this client, Shinetech has provided ongoing IT maintenance services, while working on adding feature enhancements and functionality to the company's platforms.